





2011 Jubilee Interest Survey









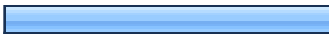
1. Did you know that the Woodridge Jubilee offers free children's activities on Saturday afternoon? (inflatables, face painting, climbing wall, temporary tattoos and crafts)

		Response Percent	Response Count
Yes		60.8%	107
No		39.2%	69
answered question			176
skipped question			0

2. Have you participated in the Woodridge Jubilee children's activities on Saturday from 12-5 p.m.?

		Response Percent	Response Count
Yes		28.4%	50
No		71.6%	126
answered question			176
skipped question			0




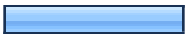






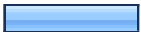




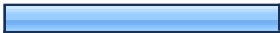






3. If not, what has been the factor that kept you from participating?

		Response Percent	Response Count
Child has extra-curricular activities during time frame		7.3%	6
Family functions (birthday parties, graduations, etc.) conflict with time frame		12.2%	10
Potential costs from carnival and food vendors		20.7%	17
Weather		14.6%	12
Lack of interest		22.0%	18
Grounds limit stroller access		3.7%	3
Other (please specify)		48.8%	40
		answered question	82
		skipped question	94

4. What time frame would you prefer for the children's activities on Saturday?














		Response Percent	Response Count
Morning (9 am - 12 pm)		12.2%	15
Morning through early afternoon (9 am - 1 pm)		8.1%	10
Late morning through early afternoon (10 am - 2 pm)		20.3%	25
Early afternoon to early evening (1 - 5 pm)		13.8%	17
Late afternoon to late evening (3 - 6 pm)		9.8%	12
No changes to time frame (12 - 5 pm)		30.9%	38
Other (please specify)		4.9%	6
		answered question	123
		skipped question	53

5. Select 5 free children/teen activities you would like to see at Woodridge Jubilee:

		Response Percent	Response Count
Animal show/reptile show		53.4%	70
Bath tub/bed races		11.5%	15
Battle of the bands		17.6%	23
Bungee trampoline		26.7%	35
Caricature artist		22.9%	30
Children's singer/band		21.4%	28
Crafts for children		35.9%	47
Eating contests		9.9%	13
Helicopter drop		19.8%	26
Juggling show		13.0%	17
Local organization performances (karate, dance teams, choir performances, etc.)		19.8%	26
Local teen band performances		22.9%	30
Magician show		27.5%	36
Mascots/characters		9.2%	12
Panning for gold		12.2%	16
Petting zoo		41.2%	54
Photo booth		16.0%	21
Picnic games		19.1%	25
Pony rides		27.5%	36
Radio Disney		22.9%	30
Toddler activities		21.4%	28
Woodridge's Got Talent		22.1%	29

Other (please specify)		7.6%	10
		answered question	131
		skipped question	45

6. Select 3 activities for adults that you would like to see at Woodridge Jubilee:

		Response Percent	Response Count
Baggio tournament		9.9%	13
Band performances during the day		33.6%	44
Car show		32.8%	43
Craft fair		38.2%	50
Dog parade		14.5%	19
Expand organization fair		12.2%	16
Open play baggo		9.2%	12
Photo booth		9.9%	13
Remote control race track		16.0%	21
Taste of Woodridge		64.9%	85
Watermelon toss		9.2%	12
Wine tasting		43.5%	57
Other (please specify)		6.1%	8
		answered question	131
		skipped question	45