WOODRIDGE PARK DISTRICT

CYPRESS COVE FAMILY AQUATIC PARK REPORT



2024

TABLE OF CONTENTS

KEY METRICS

3 OPERATIONAL REVENUE & EXPENSES (UNAUDITED)
OPERATING SEASON
WEATHER STATISTICS

4 LIFEGUARD EVALUATION SCORES
CONCESSIONS STATISTICS
ATTENDANCE STATISTICS

5 GROUP OUTINGS
PARTIES

6 SEASON PASSES
HOUSEHOLDS PER CITY
RENTALS

7 AQUATIC PROGRAMS ANALYSIS
CAPITAL REPLACEMENT PROJECTS
OPERATIONAL ANALYSIS

OPERATIONAL REVENUE & EXPENSES (UNAUDITED)

	2024	2023
AQUATIC SEASON ANALYSIS	**PROJECTED**	**ACTUAL**
Revenue	$1,539,567	$1,483,050
Funds Carried Forward	-	-
Transfer from 01/02	$100,000	-
Total Net Revenue	$1,639,576	$1,483,050
Expenses Projected	$1,678,509	$1,418,200
Transfer to Fund 07	$16,365	$40,000
Total Net Expenses	$1,694,874	$1,458,200
Net Operating Profit/Loss	($55,299)	$24,850
Unassigned Fund Balance (Beginning FY)	-(25,853)	-
Unassigned Fund Balance (END FY)	-(81,152)	-(25,853)

OPERATING SEASON

CYPRESS COVE WAS OPEN 83 OF THE 86 SCHEDULED OPERATING DAYS.		
Main Season	June 1-August 18	12:00PM-7:00PM* (M, W, TH) 12:00PM-8:00PM* (TU) 12:00PM-6:00PM* (F - SU)
Post Season	August 19-September 2	12:00-5:00PM* (SA & SU)
**AdvancEntry for pass holders at 11:30AM*		

WEATHER STATISTICS

	2024		2023		2022	
	AVG HIGH	AVG TEMP	AVG HIGH	AVG TEMP	AVG HIGH	AVG TEMP
June	84°	75°	80°	71°	84°	75°
July	84°	76°	84°	76°	85°	78°
August	83°	75°	84°	76°	86°	76°
Average	83°	75°	83°	75°	84°	76°



LIFEGUARD EVALUATION SCORES

	AUGUST	JULY	JUNE
STARGUARD AUDITS	5 Star	5 Star	4 Star

StarGuard Audit Ratings
Rectify = Fails to meet minimum skills proficiency
Satisfies = Satisfies minimum skills proficiency
3 Star = Good skills proficiency
4 Star = Above average skills proficiency
5 Star = Exceptional skills proficiency

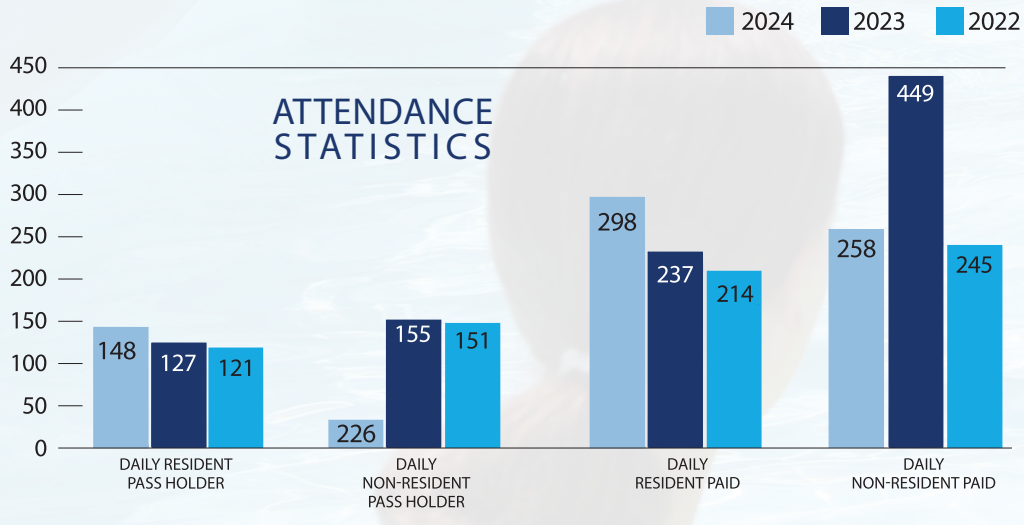
CONCESSIONS STATISTICS

	2024	2023	2022
Total Revenue	$141,341	$136,257	$142,328
Total Expenses	$106,906	$93,560	$102,629
Net Revenue	$34,435	$42,697	$39,719
Profit Margin	25%	31%	28%
Cooler Revenue	$17,300	$15,560	N/A

ATTENDANCE STATISTICS

	2024	2023	2022
Total Attendance	90,210	86,112	75,524
Total Daily Average Attendance	1,100	968	910
Total Daily Avg. Pass Holder Attendance	374	282	285
Daily Resident Pass Holder Attendance	148	127	121
Daily Non-Resident Pass Holder Attendance	226	155	164
Total Daily Avg. Paid Attendance	556	686	459
Daily Resident Paid Attendance	298	237	214
Daily Non-Resident Paid Attendance	258	449	245
Total Average Misc/Promo Attendance**	170	2	6
Daily Admission Revenue	$630,469	$606,404	$497,434
PEAK ATTENDANCE DATE	**6/22/24**	**6/24/2023**	**6/14/2022**
Peak Attendance	2,293 (94°)	2,225 (91°)	2,293 (100°)

Overall attendance increased 4.7% and overall revenue increased 3.9% from 2023.
***Misc/Promo Attendance includes employee guests, redeemed guest passes, redeemed rainchecks, and Lisle and Bolingbrook Park Districts' aquatic employees.*

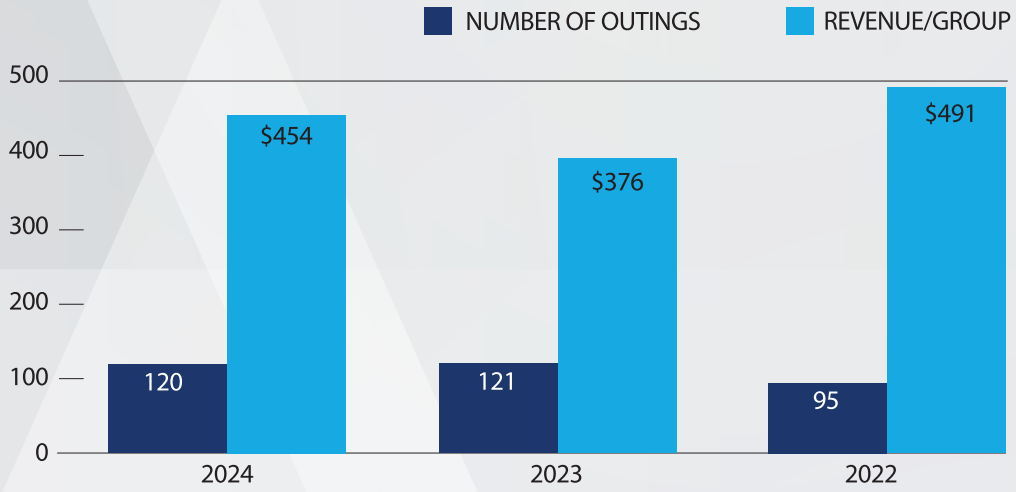




GROUP OUTINGS

	2024	2023	2022
Number of Outings	120	121	95
Revenue / Group	$454	$376	$491
Group Outing Revenue	$54,444	$45,444	$46,676

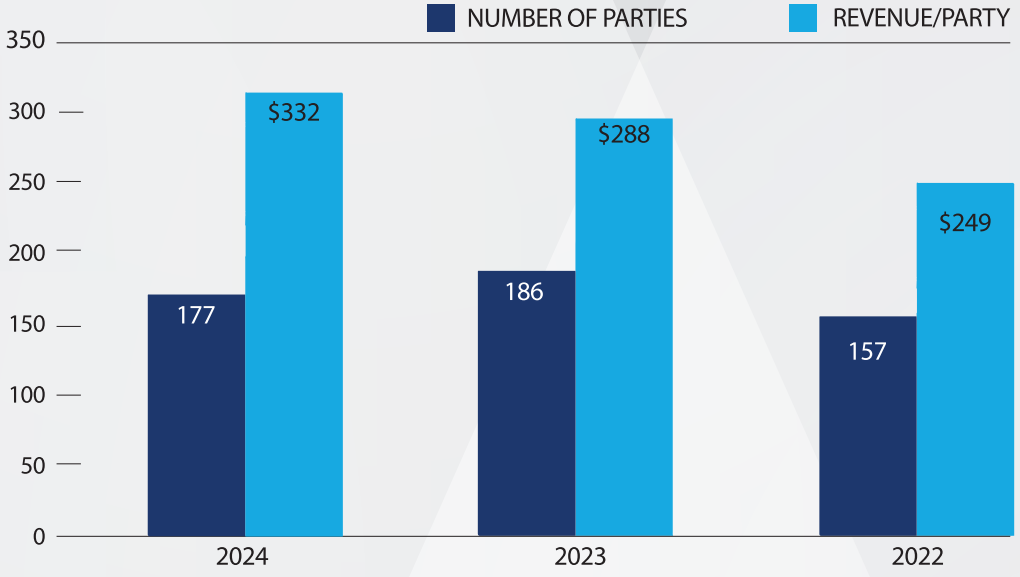
Number of group outings decreased less than 1% and overall revenue increased 12.9% from 2023.



PARTIES

	2024	2023	2022
Number of Parties	177	186	157
Revenue / Party	$332	$288	$249
Party Revenue	$58,778	$53,618	$39,140

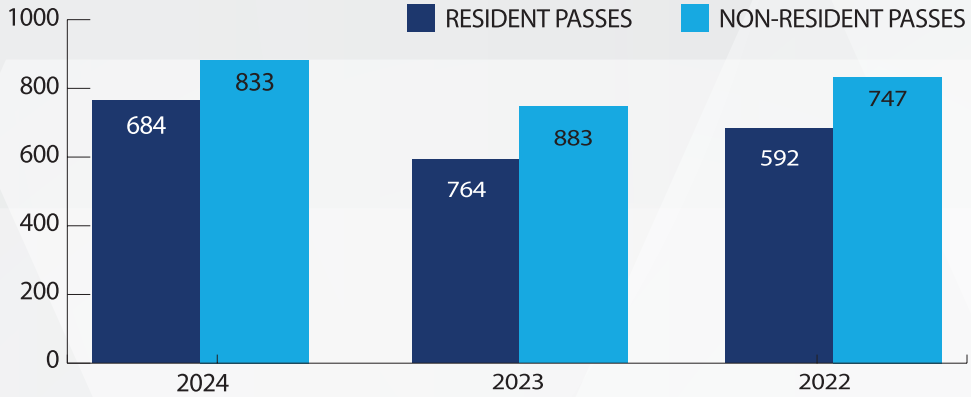
Number of parties decreased 4.8% and overall revenue increased 8.3% from 2023.



SEASON PASSES

	2024	2023	2022
Resident Passes	684	764	592
Nonresident Passes	833	883	747
Total Season Passes	1,517	1,647	1,339
Total # of Pass Holders	4,650	4,833	4,195
Season Pass Revenue	$451,834	$433,495	$363,445

Number of Season Passes decreased 7.8% and overall revenue increased 4.2% from 2023.



HOUSEHOLDS PER CITY

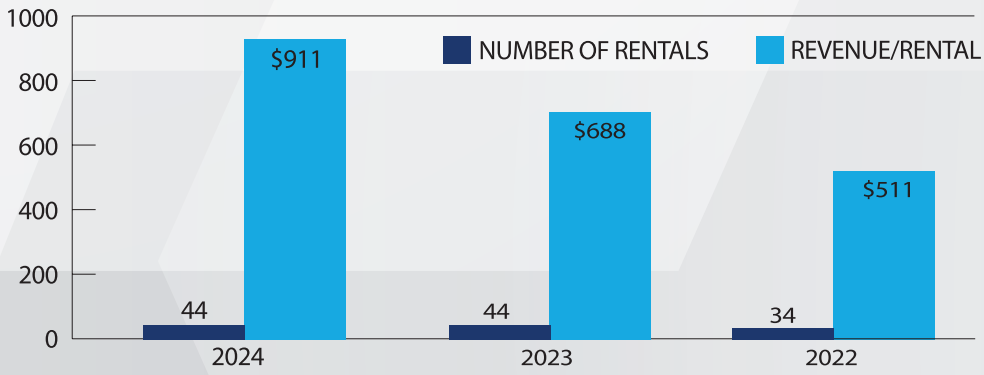
	2024	2023	2022		2024	2023	2022
Woodridge	643	648	488	**Naperville**	35	56	42
Downers Grove	324	325	295	**Westmont**	32	28	19
Darien	199	193	131	**Willowbrook**	23	25	16
Bolingbrook	48	73	53				

Other cities that typically have 10 or less households include Addison, Aurora, Bridgeview, Brookfield, Broadview, Burbank, Burr Ridge, Chicago, Clarendon Hills, Countryside, Frankfort, Homer Glen, Indian Head Park, Joliet, LaGrange, Lemont, Lisle, Lockport, Lombard, Mokena, Montgomery, New Lenox, Orland Park, Palos Area, Plainfield, Romeoville, Stickney, Summit, Tinley Park, Villa Park, Willow Springs, and Willowbrook

RENTALS

	2024	2023	2022
Number of Rentals	44	44	34
Revenue / Rental	$911	$688	$511
Rental Revenue	$40,075	$30,275	$17,390

Number of Rentals increased 29.4% overall and revenue increased 74.1% from 2023.





AQUATIC PROGRAMS ANALYSIS

	2024	2023	2022
GROUP SWIM LESSONS REGISTERED PARTICIPANTS			
Preschool Lessons	334	417	414
Youth Lessons	552	627	621
Total Participants	886	1,044	1,035
% of Classes Filled	74%	95%	86%
Private Swim Lessons Registered Participants	257	232	234
Swim Team Registered Participants	115	110	106
MISCELLANEOUS AQUATIC PROGRAM REGISTERED PARTICIPANTS			
Junior Lifeguard	10	8	3
Parent/Tot	65	59	61
Sea Lion Starters	5	8	6
Total Revenue	$126,038	$126,310	$110,110
Total Expenses	$58,383	$50,760	$45,679
Revenue Over/(Under) Expenses	$67,665	$75,550	$64,431

CAPITAL REPLACEMENT PROJECTS

FY 2024 CRP PROJECTS & UNEXPECTED REPAIRS

COMPLETED

» Main Pool leak repair
» Light pole LED drivers installation
» Pre-teen spray playground VFD replacement
» Tot side spray playground VFD replacement
» East open flume slide pump replacement
» Spray playground deep well lift station replacement
» Ejector system floats replacement
» AEDs replacements
» Pizza oven replacement

IN PROGRESS

» Pebble Flex surface repairs throughout spray playground
» East open flume slide motor replacement

UNDER INVESTIGATION

» Leak in Lazy River
» Removal of Lazy River pool liner
» Filter building garage door replacement

OPERATIONS ANALYSIS

2024 CHANGES/ISSUES

» Signed and redesigned entry way and entry procedures

2025 RECOMMENDATIONS

» Consider fee adjustments due to minimum wage increase
» Consider a reduced fee for cooler passes for pass holders
» Consider a scholarship program for swim lessons and aquatic programs